

The Silent Forest campaign is excited to announce an exclusive European singing competition!

SING FOR SONGBIRDS EUROPEAN CONTEST

Open to nurseries, schools and other singing enthusiasts.

Every single day, songbirds are being taken in huge numbers from the forest of Southeast Asia to be traded as pets or to take part in singing contests. Many of those birds do not live longer than a few days in the tiny cages they are kept in. Some of the most sought after species are now at a great risk of extinction, and on some islands they have tragically disappeared already and are unlikely to ever return. It is time to act now, before the forests fall silent forever. You can make a difference by raising awareness of the scale of the crisis by singing for songbirds!

Contest Rules:

Scratch your brain and compose an original text about the Asian songbird crisis or the Silent Forest campaign to the melody of the Sing for Songbirds song created by Canadian songwriter Ashley Fayth in collaboration with Chester Zoo. Record a video of your performance (maximum four minutes) and send it to us on either mp4 or avi format for a chance to become the winner of this unique singing competition!

Singing Categories:

- 1. Nurseries
- 2. Primary schools
- 3. Secondary schools
- 4. Amateur singers of any age
- 5. Professional singers of any age

Competitors

Everybody can join - individuals as well as teams of children, pupils, students and adults.

How to join the competition:

To join the competition you will have to send your video via WeTransfer alongside a completed application form to our Campaign Officer Barbara Tesarova (tesarova@zooliberec.cz) by December 31, 2018 at the latest.



Winners:

The three best songs will be selected by our Silent Forest jury and will be announced in January 2019. The winners will be awarded with amazing items being produced as part of the Silent Forest campaign. A selection of the best videos will be featured on the Silent Forest website and will be shared on our social media channels.

Find more information about the South East Asian songbird crisis and the Silent Forest Campaign here: <u>www.silentforest.eu</u>

Thank you for your interest and we are looking forward to seeing you singing for songbirds!

DETAILED COMPETITION RULES

1. The organiser of the competition is the Silent Forest campaign (hereinafter referred to as the "organiser"). The deadline for the competition is December 31, 2018 at midnight Central European Time.

2. A participant in the competition may be any person or group of persons (hereinafter referred to as "the competitor").

3. Competitors have the possibility to enter the competition either as individuals or through their schools or choir groups. Schools are allowed to enter as many groups/individuals in the competition as they wish but videos will be required to be sent as individual entries.

4. Competitors are required to write the original text of their song to the <u>melody</u> composed by Ashley Fayth in collaboration with Chester Zoo.

5. Competitors must send a short (max. 4 min. long) video in mp4 or avi format. Competitors must send the lyrics in written form in English and their own language.

6. Competitors must credit Ashley Fayth/Chester Zoo as the original songwriter within the video submission.

7. Recorded videos alongside a filled application must be sent by 31 December 2018 via <u>WeTransfer</u> to Silent Forest Campaign Officer Barbara Tesarova at: tesarova@zooliberec.cz.

8. Organisers reserve the right to disqualify non-compliant videos from the competition if they did not comply with the rules explicitly stated in points 2 to 7 of the competition rules.

9. The Silent Forest campaign team will be in charge of guaranteeing the objective assessment of the videos. All incoming videos will be registered under a serial number. Videos with a serial number and meeting the conditions of the competition will then be submitted to our jury for evaluation.

10. The Silent Forest campaign reserves the right to publish selected videos on its websites and social media channels.

11. The jury will assess the videos and song lyrics based on the following criteria:

- a) campaign themes being incorporated in the lyrics,
- b) originality of the lyrics,
- c) originality of the adaptation of the song,
- d) quality of the video,
- e) compliance with all competition rules.

12. The organisers are not responsible for any loss, damage or destruction of the submitted videos or for its proper delivery to the contest response address. Videos submitted after 31 December 2018 will be automatically excluded from entering the contest.

13. In accordance with the General Data Protection Regulation 2016 and the Data Protection Act 2018, the organisers must obtain written permission from every participant taking part in the video. Parental consent and consent from the child must be obtained when children are involved.

