

# SILENT FOREST



## MERCHANDISE CATALOGUE

**The EAZA Silent Forest Conservation Campaign, in cooperation with its partners, aims to raise funds to support conservation projects in the region of Southeast Asia. Our goal is to raise at least € 400,000.**

*You can help us to reach this target by purchasing some of our great merchandising products!*



Songbirds in Asia are threatened with extinction due to excessive and strongly cultural rooted consumption of wild songbirds for trade, songbird competitions, pets, export, traditional medicine and food. This campaign aims to save a number of songbird species by increasing knowledge, awareness and commitment to do action within and beyond the zoo community. Together EAZA zoos aim to raise 400.000 Euro for in-situ conservation and we believe that this target is achievable if zoos, organizations and individuals all work together to raise funds. Let's make a great campaign and help reduce the effects of the Asian Songbird Crisis! Learn more on [www.silentforest.eu](http://www.silentforest.eu)

## Silent Forest Magnetic Puzzle

Popular game for children. Box contains a metal plate, a stander and wooden pieces with magnets, which can be arranged into many images of campaign flagship birds.

Size of the product (box): 275 x 190 x 35 mm

Size of the plate: 16,5 x 16,5 mm

**Price: €9,20**



## Silent Forest Tin cup

Colour: white/ sublimation printing

Volume: 320 ml

**Price: €6**



## Silent Forest Cloth bag

with long handles for carrying over the shoulder

Material: 100% Cotton

Size: 400 x 380 mm

**Price: €6**



## Bird House

Assemble your bird house suitable for songbirds

Material: Plywood

Size: 230 x 160 x 180 mm

Size of the entrance hole: ø32 mm

<https://vimeo.com/205719401>

**Price: €25**



## Silent Forest Memory Game

Wooden memory game with pictures of the Asian songbirds. Ideal to practice concentration and memory. The game includes 18 pieces of size 40 x 40 x 10 mm. Packaged into a box made of cardboard.

**Price: €6**



## Javan Green Magpie Plush toy

Favourite children plush toy

Size: 200 mm

Price: €8



## White-rumped Shama Plush toy

Favourite children plush toy

Size: 200 mm

Price: €8

## Sumatran Laughingthrush Plush toy

Favourite children plush toy

Size: 200 mm

Price: €8





## Straw-headed Bulbul Plush toy

Favourite children plush toy

Size: 200 mm

**Price: €8**



## Nias Hill Myna Plush toy

Favourite children plush toy

Size: 200 mm

**Price: €8**



## Bali Myna Plush toy

Favourite children plush toy

Size: 200 mm

**Price: €8**

# YO-YO

Favorite and traditional wooden toy YO-YO  
Dimension Ø 55 x 30 mm. Packed into the transparent bag.

**Price: €2**



- 1 picture of Javan Green Magpie and Silent Forest logo
- 2 picture of White-rumped Shama and Silent Forest logo
- 3 picture of Sumatran Laughingthrush and Silent Forest logo
- 4 picture of Straw-headed Bulbul and Silent Forest logo
- 5 picture of Nias Hill Myna and Silent Forest logo
- 6 picture of Bali Myna and Silent Forest logo



## Silent Forest T-shirt B/W I

150 g cotton adult t-shirt

Colour: Black

Size: XS – XXL

**Price: €11**



## Silent Forest T-shirt B/W II

150 g cotton adult t-shirt

Colour: French Navy

Size: XS – XXL

**Price: €11**



## Silent Forest T-shirt colour I

150 g cotton adult t-shirt

Colour: Zinc (grey)

Size: XS – XXL

**Price: €11**



## Silent Forest T-shirt colour II

150 g cotton adult t-shirt

Colour: Pale Yellow

Size: XS – XXL

**Price: €11**

# Keyrings

Material: Chromium

Size: 45 – 60 mm

Keyring supplied with a smart and functional campaign branded header card

Price of all magnets and keyrings

€1.75 (£1.60) each for 100–500 pieces

€1.65 (£1.50) each for 600–1000 pieces

€1.55 (£1.40) each for 1100–2500 pieces

€1.50 (£1.35) each for 2600+ pieces



# Chromium magnets

Material: Chromium

Size: 45 – 60 mm

Keyring supplied with a smart and functional campaign branded header card





## Silent Forest Rubber keyring

Material: Rubber  
Size: 45–60 mm  
Keyring supplied with a smart and functional campaign branded header card



## Silent Forest band-aids

A set contains ten plasters fully registered as medical products

**Price:**  
**€1,65 per set for 100 sets (minimum order)**  
**€1.42 per set for 500 sets**  
**€1.12 per set for 1000 sets**



If you are interested in these plasters, please contact the supplier directly on: [sk@agb-medical.de](mailto:sk@agb-medical.de). AGB Medical company donates 30 cents per plaster sold to the campaign!

## Rubber magnets

Material: Rubber  
Size: 45–60 mm

Keyring supplied with a smart and functional campaign branded header card



## Silent Forest Rubber magnet

Material: Rubber  
Size: 45–60 mm

If you are interested in these magnets and keyrings, please contact the supplier directly on: [hugh.smallridge@ashwoodgifts.com](mailto:hugh.smallridge@ashwoodgifts.com)

Ashwood  
Chapel Street,  
St Philips, Bristol, BS2 0UL UK  
T +44 (0)117 3009919, F +44 (0)117 9723772  
[www.ashwoodgifts.com](http://www.ashwoodgifts.com)



# The Process

The EAZA Silent Forest Conservation Campaign, in cooperation with its partners, aims to raise funds to support conservation projects in the region of Southeast Asia. Our goal is to raise at least € 400,000. We need your help to reach this target, therefore we would like to encourage you to purchase some of our great merchandising products.

€ 240,000 will be divided among six priority projects, which have already been pre-selected to receive funding (for more background information please check <https://www.silentforest.eu/projects/>). As official campaign participant, you will have the opportunity to select the project which you would like to support. The progress bars on the Silent Forest website allow you to track the amount of funds raised for a particular project.

Once the initial fund-raising targets for the pre-selected projects have been reached, a general grant scheme will be announced. This will welcome grant applications for funding for other Asian songbird conservation projects. We believe that this is an achievable target if zoos, other organizations and individuals contribute to raise funds. Let's make every effort to have a successful campaign and to help support Asian songbird conservation.

In order to achieve the minimum production costs on merchandise, orders for all campaign participants will be processed together in four batches. Therefore, there are four deadlines for final orders and payment.

**Deadlines for final orders and payments: 15.3.2018, 30.9.2018, 31.1.2019, 30.6.2019**

All the prices listed in the catalogue already include a contribution for the Silent Forest campaign. Except from the costs (purchase price and delivery costs) all the profits from the retail sales of the merchandise will go to the campaign. Each organization can also decide which of the pre-selected projects they want to support when placing their orders. If no pre-selected project is specified, gathered funds will be incorporated into the general grant scheme. 30 EUR will be charged for transport and delivery cost outside Czech Republic.

Please contact the campaign office manager, Barbara Tesarova on [tesarova@zooliberec.cz](mailto:tesarova@zooliberec.cz) if you are interested in purchasing any of the Silent Forest merchandise, or if you require any further information.

## Detailed Description of the process:

### Silent Forest campaign office (Zoo Liberec, Czech Republic)

- Prepared the catalogue

### Silent Forest campaign participants:

- Choose from the catalogue and fill in the following information in a included order form
- The exact number of products from the list
- Select the campaign project/ projects your institution would like to support
- Send the complete form to [tesarova@zooliberec.cz](mailto:tesarova@zooliberec.cz)

A confirmation (and invoice) will be sent for the ordered subjects according to availability. Please make the required payment after the confirmation has been received

### Bank account details:

Company: Prestima, spol. s.r.o.  
Address: U Elektry 203/8, 198 00 Praha, Czech Republic  
Bank account: 4855612/0800

### Bank Address:

ČESKÁ SPORITELNA, a.s.  
OLBRACHTOVA 1929/62  
140 00 - PRAHA 4

IBAN: CZ51 0800 0000 0000 0485 5612  
SWIFT: GIBACZPX

Unfortunately, there is a minimum order limit on some products, so we can't guarantee the delivery of all ordered products. After collecting all the orders from the participants, the Silent Forest campaign office will inform you about the availability of each product. The participants will make payment after a confirmation has been received from the campaign office.

### EAZA Campaign Office (Zoo Liberec):

- collects all orders
- confirms the availability of the products and total amount to be paid for each order
- process all orders
- prepares the bulk product order for each of the companies
- makes payment for delivered goods from individual producers. The goods will be delivered to the Silent Forest Campaign Office (ZOO Liberec).
- distributes the ordered products to each zoo transfers the financial profit to the campaign bank account of EAZA, so the money can be further distributed among preselected projects or added to the general grant fund.
- informs EAZA about the project preferences of each zoo

EAZA office: transfers the relevant amount to the individual projects or to the grant scheme

