

## World Parrot Day – online ideas

- In principle, many of our materials can be adapted to the internet, so that they can also be used for an „Online – World Parrot Day“.

### 1. The easiest way is to use social media;

- use **#WorldParrotDay**

#### a. Keeper Talks:

- The advantage is that the keeper can take the audience into the enclosure, so they are closer to the animals.

#### b. Pictures:

- Ask children to paint parrot pictures and include in the comments.

#### c. Youtube:

- If your zoo has its own Youtube-Channel, use it to show different parrot videos on World Parrot Day.
- The crafting activities are especially suitable for this purpose
  - During the crafting explanations you can also talk about parrots and their threats.
  - put links in the explanation of the video, e.g. The Limbe Wildlife Centre
- You can have a quiz with different parrot voices. First play the voice and after a moment show the species, e.g. lorikeet, macaw, budgie etc.

### 2. Another way to raise awareness is to send a newsletter

- Newsletter to the entire distribution list of the zoo
- Newsletter to the distribution list of the education department



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### 3. Zoom

You can plan a big zoom meeting where an educator talks about different topics. The information-file on the World Parrot Day webpage can be used as a basis.

- a. For example, anatomy can be explained with the help of a stuffed or trained parrot.
  - b. The same applies also to the threats of the parrots and things you can do to protect them. When it comes to palm oil, packages can be sorted or even your own chocolate cream can be mixed during the meeting.
- To add variety to the presentation, two people could present in dialogue form
    - a. they can ask the audience open questions and then answer them directly themselves. In this way the audience feel more involved. Also, videos can be shown in between, for example about the crafting activities.
  - Worksheets can be created in advance. They could be available for download on the homepage. The audience can work with them during the zoom-meeting.
  - Make a lottery at the end.
    - a. Ask some questions that people must answer by commenting on Facebook or e-mail.
  - It is probably advisable to give advance notice for the zoom-meeting via social media or a newsletter. The access link can be distributed in the same way. It is important to ask participants to mute the microphone because if you have a lot of participants and everyone wants to ask questions, the meeting becomes too noisy and confusing.



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