# Global commercialisation, under-reported trade, and the need for increased international regulation of a non-CITES listed songbird

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Global trade in songbirds affects a growing number of species and may be unsustainable, particularly in Asia. Few songbird species are protected by national laws or listed in the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). Lack of trade data for such species hampers mitigation efforts. We compiled trade data for one popular species, the Black-throated Laughingthrush *Pterorhinus chinensis* (formerly *Garrulax chinensis*), from two range countries (Thailand, Vietnam) and two non-range countries (Indonesia, USA). Across 762 visits to 51 markets between 1966 and 2019, we found 10,841 Black-throated Laughingthrushes in trade, three-fifths in locations outside their natural range. Prices were highest in the USA (mean USD 1,025±266) and lowest in Thailand (USD 45±29). In Indonesia, a three-fold increase in inflation-corrected asking prices between 2008 and 2020 (from USD 87±29 to USD 303±106) indicates high demand and increasing scarcity (either due to rarity in the field or fewer birds available in the market due to tighter import restrictions). Given the scale of international trade, evidence of illegal imports and the impact international trade has on wild populations, we recommend that the Black-throated Laughingthrush be included in Appendix II of CITES, in order to facilitate better documentation and regulation of trade.

### INTRODUCTION

Illegal and unsustainable trade are considered primary drivers behind population declines in an increasing number of Asian songbirds (Passeriformes) (Bush et al. 2014, Eaton et al. 2015, Nijman et al. 2018). The trade of many songbird species is poorly documented and/or regulated due to inadequate protection under national laws in many countries. There are also relatively few species of songbirds listed in the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES) (Juergens et al. 2021), which is currently the only mechanism in place to ensure that international trade in specimens of wild animals and plants is not a threat to the survival of species in the wild. While the scale of international trade in CITES-listed species is relatively well documented, trade in non-CITES species is usually only collected through physical or online market surveys which are often carried out in a sporadic or opportunistic manner (Chng et al. 2015, Nijman & Shepherd 2015, Suzuki et al. 2015, Sy 2015, Vaglica et al. 2017). There is otherwise very little documentation or monitoring of non-CITES species that can be found in international commercial trade (Jensen et al. 2019, Green et al. 2020, Janssen & Gomez 2021). This has proven to be a significant conservation risk as the negative impacts of wildlife trade are often only detected once a species is in serious decline (Janssen & Shepherd 2018, Jensen et al. 2019). A lack of data on species in trade hinders conservation efforts and makes it hard to justify or catalyse improved regulatory protection at national and international levels.

One species that would benefit from enhanced long-term protection and regulation of trade is the Black-throated Laughingthrush *Pterorhinus chinensis* (formerly *Garrulax chinensis*), one of the most popular songbirds among bird keepers (Round 1990, Craik 1998, Shepherd *et al.* 2016). It is protected in four of its six range states—Cambodia, Myanmar, Thailand and Vietnam—but not in China (excluding Hong Kong Special Administrative Region, where it is protected) and Laos (Figure 1). Overall, populations are reported to be in decline, predominantly attributed to habitat destruction and fragmentation (BirdLife International 2017). The threat and impact of trade on the species has not been assessed even though it is known to be commonly captured, traded and kept in captivity (Collar *et al.* 2020). Blackthroated Laughingthrushes are frequently observed in trade across Asia (Nash 1993, Widodo 2005, Shepherd 2010, Shepherd *et al.*  2016, Chng et al. 2018a, Iskander et al. 2019), as well as outside their range, including Europe and North America (S. Nelson, S. Bruslund unpubl. data). Focused studies quantifying trade levels, be it domestically or internationally, have not been conducted. Observations in bird markets outside the species' range indicate the presence of a significant international demand (Chng & Eaton 2016, Shepherd et al. 2016, Eaton et al. 2017). As the Black-throated Laughingthrush is not listed in CITES, international trade in the species is not regulated or formally documented, impeding efforts to prevent illegal and/or unsustainable capture and trade. The IUCN Red List of Threatened Species (hereafter referred to as the Red List) notes that, despite declining populations, the species does not approach the thresholds for Vulnerable under the population size criterion (<10,000 mature individuals with a continuing decline estimated to be >10% in 10 years or three generations, or with a specified population structure). For this reason, Black-throated Laughingthrushes are evaluated as Least Concern (BirdLife International 2017). However, the Red List assessment does not include a detailed trade assessment and fails to mention international trade in the species.

Here we examine Black-throated Laughingthrush trade records extracted from published and unpublished market studies undertaken in parts of Asia and the USA to determine levels of national and international trade. We use this information to determine whether listing the Black-throated Laughingthrush on one of the CITES appendices is warranted and to make recommendations for further actions to ensure commercial trade is not a threat to the conservation of this species.

# METHODS

We compiled published and unpublished market survey reports from range and non-range countries in the Asian region. Only those markets in which Black-throated Laughingthrushes were recorded at least once were included in our analysis. We only included studies that consisted of full inventories of the Blackthroated Laughingthrushes observed openly for sale in physical markets. We did not include research/studies of online bird surveys in our analysis but acknowledge the need for such surveys in the future. Where multiple shops rather than markets were surveyed in a single location, these were counted as the equivalent of a single



Figure 1. Black-throated Laughingthrush distribution range (in blue) and survey locations for Black-throated Laughingthrush trade data extracted from 15 published and four unpublished studies (black dots). Map based on the IUCN Red List of Threatened Species.

market visit in our analysis. In some cases, the number of market visits and/or visited locations was not explicitly indicated. For instance, Nash (1993) only reports an aggregate number of Blackthroated Laughingthrushes observed for sale during 93 visits across 12 different Indonesian markets in 1991 and 1992, without specifying locations or the trade numbers per market. In addition to the Asian region, we included data from the USA in our analysis to highlight the global demand for this species. We obtained USA trade records from two sources: we obtained import records from the Law Enforcement Management Information System (LEMIS) through a Freedom of Information Act Request (for imports between 2010–2019) and we monitored a single website where songbirds are traded and recorded any individuals sold between 2017–2019.

We obtained asking prices from four countries for 2019 and 2020, i.e. Thailand and Vietnam (range countries) and Indonesia and the USA (non-range countries), during surveys and from published literature. We then compared them using a one-way ANOVA followed by post hoc Tukey tests. Data for asking prices of birds sold in the USA, Thailand and Vietnam were obtained from online trade monitoring. For Indonesia we obtained asking prices from a longer period, i.e. 2008 to 2020, from our market surveys, online price lists for specific markets, and birds offered for sale online. All obtained prices (quoted in Thai Baht, Indonesian Rupiah, Vietnamese Đồng, or US Dollar) were corrected for inflation to December 2020 and, where appropriate, converted to US Dollars. To test if asking prices (corrected for inflation) changed over time in Indonesia (the only country with sufficient time series data), we calculated a Pearson's correlation coefficient. We present means ± 1 standard deviation and we accept statistical significance when P<0.05 in a two-tailed test.

# RESULTS

Relevant data were found across 17 published studies and four unpublished market survey reports. These data span a 53-year study period between 1966 and 2019 (Table 1). The data used included 762 visits to 51 different markets or shops in range (~222 visits) and non-range (~540 visits) countries and territories (Table 1, Figure 1).

We found a total of 10,841 Black-throated Laughingthrushes in trade in the market surveys (Table 2). The majority (63%) were recorded in locations outside the species' range, where 70% of the market visits took place. At least 4,071 individuals (38%) were observed for sale in locations where they are currently protected, i.e. Hong Kong (China), Thailand and Vietnam, with Hong Kong (China) being the only state where the species is non-native (although it has a breeding population established from introduced individuals). A total of 76 live individual laughingthrushes were imported into the USA in 2017-2018. These were recorded as captive bred and having been imported from Senegal for commercial purposes (the species is not native to Africa so it is unclear whether this is a transhipment, exports from a captive breeder, or a clerical mistake). A further 130 individuals/derivatives from the genus Garrulax (species not confirmed) were imported between 2010–2016, only 12 of which were live and eight of which were imported for zoos.

We obtained prices from a total of 35 Black-throated Laughingthrushes for sale across our target markets (Indonesia: 16, Thailand: 6, Vietnam: 9, USA: 8). Prices differed significantly between Indonesia, Thailand, USA and Vietnam (ANOVA:  $F_{3.35}$ =88.39, P<0.0001) (Figure 2). *Post hoc* Tukey tests show that Table 1. Overview of published and unpublished studies included in our analysis, with information on research locations and number of market visits.

Country/territory	Year(s)	Location	Markets	Visits	Source
Hong Kong (China)	2004–2005	Hong Kong	1	24	Chan (2006)
	2018-2019		1	13	Hong Kong University/Monitor
Indonesia	1991–1993	Bandung	1	1	Nash (1993)
		Bogor	1	2	
		Denpasar	1	2	
		Jakarta	3	81	
		Makassar	1	1	
		Medan	1	2	
		Palembang	2	2	
		Surabaya	1	1	
		Yogyakarta	1	1	
	1997	Medan	3	36	Shepherd (2010)
	1998		3	36	5.100,000
	1999		3	36	
	2000		3	36	
	2001		3	36	
	2005		3	6	
	2005		3	3	
	2008	Donnacar	3	6	Widodo (2005)
	2002	Denpasar			
	2014	Jakarta	3	3	Chng <i>et al.</i> (2015)
	2015	Bandung	1	1	Iskander <i>et al.</i> (2019)
	2015	Surabaya	3	3	Chng & Eaton (2016)
		Malang	1	1	
		Yogyakarta	1	1	
	2016	Bandung	1	1	Chng <i>et al.</i> (2016)
	2017	Medan	3	3	Chng <i>et al.</i> (2018a)
	2017	Denpasar	2	2	Chng et al. (2018b)
	2018		2	2	
	2016–2019	Bandung	1	17	Oxford Wildlife Trade Research Group
		Cirebon	1	15	
		Denpasar	1	5	
		Garut	3	61	
		Jakarta	4	32	
		Malang	1	2	
		Semarang	1	7	
		Surabaya	3	8	
		Surakarta	1	5	
		Tasikmalaya	1	17	
		Yogyakarta	1	5	
	2019	Mataram	1	1	Monitor
		Surabaya	6	24	
Singapore	2015	Singapore	1 <sup>2</sup>	1	Eaton <i>et al.</i> (2017)
Taiwan	2019	Taipei	1 <sup>2</sup>	1	Monitor
Thailand <sup>1</sup>	1966-1969	Bangkok	1	82	McClure & Chaiyaphun (1970)
	1987–1988		1	25	Round (1990)
	2000-2001		1	14	Round & Jukmongkkol (2003)
			1	24	
			1	24	
	2015		1	1	Chng & Eaton (2016)
Vietnam <sup>1</sup>	1991	Ho Chi Minh City	1	3	Eames (1991)
	2000	Hanoi	6	12	Morris (2001)
	2001		6	6	
	2008	Da Nang	1 <sup>2</sup>	1	Edmunds <i>et al.</i> (2011)
	2008	Hanoi	7	14	
	2008–2009	Tinh Gia	1 <sup>2</sup>	14	
	2008–2009	Hanoi	7	14	
			1 <sup>2</sup>		
	2009	Ho Chi Minh City		1	
			-7		
TOTAL	2009	Hue	1 <sup>2</sup> 53	1 	

<sup>1</sup> Black-throated Laughingthrush range countries/territories (first column).

<sup>2</sup> Locations where a cluster of shops were surveyed and were counted as one market location (see Methods).

Country/territory	Period	Total market visits	Individuals	Mean number of birds per visit
Hong Kong (China)	2004–2019	37	51 <sup>2</sup>	1.4
Indonesia	1991–2019	502	6,764	13.5
Singapore	2015	1	3	3.0
Taiwan	2019	1	3	3.0
Thailand <sup>1</sup>	1966–2015	170	2,148 <sup>2</sup>	12.6
Vietnam <sup>1</sup>	1991–2009	53	1,880 <sup>2</sup>	35.5
TOTAL		761	10,841	

Table 2. Number of Black-throated Laughingthrushes recorded in trade in 17 published and four unpublished studies between 1966 and 2019.

<sup>1</sup>Black-throated Laughingthrush native range.

<sup>2</sup> Locations where the species is currently protected.



**Figure 2**. Asking prices (mean  $\pm$  standard deviation) for Black-throated Laughingthrushes in two range countries (Thailand, Vietnam) and two non-range countries (Indonesia, USA) in 2019 and 2020, corrected for inflation to 2020 prices and expressed in USD. Note the logarithmic scale on the y-axis. Different letters above error bars indicate statistical differences (P<0.001) between countries.

asking prices in the USA (mean USD 1,025 $\pm$ 266) were significantly higher than in the three Asian countries (USA vs Indonesia, Q=16.53, P<0.0001; USA vs Vietnam, Q=19.93, P<0.0001; USA vs Thailand, Q=21.17, P<0.0001). Asking prices in Indonesia (mean USD 260 $\pm$ 97) differed from those in Thailand (Q=4.64, P<0.01) but not from those in Vietnam (Q=3.40, P=0.094). Asking prices in Thailand (mean USD 45 $\pm$ 29) did not differ from those in Vietnam (mean USD 103 $\pm$ 20) (Q=1.24, P=0.816).

Between 2008 and 2020, asking prices for Black-throated Laughingthrushes in Indonesia saw a significant three-fold increase (Pearson's R=0.595, R<sup>2</sup>=0.354, P<0.001) from USD 87 $\pm$ 29 to USD 303 $\pm$ 106 (Figure 3). The numbers encountered during Indonesian market surveys were found to fluctuate heavily (Figure 4).

### DISCUSSION

Wildlife trade, including the trade in songbirds, is situated at an intersection between economic development, natural resource use, subsistence and human wellbeing on the one hand and biodiversity conservation and nature protection on the other (Nijman 2010, Scheffers *et al.* 2019, Fukushima *et al.* 2021). While it is possible that well-managed wildlife trade may help protect biodiversity and garner support for its protection, at its worst, commercial trade can place once-common species at risk of extinction. This in turn can then also threaten the livelihoods that this trade supports (Thomas-Walters *et al.* 2020). Recognising this danger, most countries have created protected species lists for native species for

which commercial trade is incompatible with conservation. At the international level, CITES fulfils this function; however, relatively few songbird species are included in this convention.

Although the surveys used in this study are patchy and sporadic, and although trade levels were found to fluctuate heavily between surveys even in the same location, more than 10,000 individuals were recorded for sale in Asia throughout the years 1996-2019 (Table 2), confirming high trade levels for the species. The numbers we present are likely to account for only a fraction of the trade and actual trade numbers are probably far higher. Our study demonstrates that there is a large international component to the trade in Black-throated Laughingthrushes. One important domestic market was omitted from our dataset: the Chinese market outside of Hong Kong. Published Chinese market studies are scarce and no Black-throated Laughingthrushes were found during unpublished surveys carried out by our team in physical markets in Guangzhou, Shenzhen and Beijing in 2019. Therefore, no trade records for mainland China could be included in our analysis. More research into online markets in China as well as the countries included in this study is required to complement the presented physical market data.

The international nature of trade in physical markets was particularly evident in Indonesia. The cage bird industry in Indonesia is widely accepted as being unmatched in scale and volume of species, with a huge abundance and diversity of songbirds openly for sale in markets across the country (Nash 1993, Shepherd 2006, Chng et al. 2015, Chng & Eaton 2016, Chng et al. 2018a) driving species declines (Shepherd et al. 2016, Eaton et al. 2015, Harris et al. 2015, Sykes 2017). Black-throated Laughingthrushes were found for sale throughout the island of Java, in Sumatra, Bali and Lombok, although there appears to be no documentation of the species' import into the country. Asking prices in Indonesia, where the species is non-native, were significantly higher than prices in range states. Okarda et al. (2022) found the species for sale at similar prices in a study of online sales in Indonesia, with average prices of USD 249±92 compared to USD 260±97 in our study. Our analysis of prices over time indicated that the price in Indonesia has increased over the last 12 years. Such a rise in prices is a signature of severely declining species (Harris *et al.* 2015) and may suggest that demand has increased relative to supply.

Outside of Asia, Black-throated Laughingthrushes have been observed for sale in both the USA and the EU. In our study, we observed seven individuals for sale on a single USA website between 2017–2019. These individuals commanded a price significantly higher than the prices in Asian markets, highlighting the value of these birds in trade. Of these seven individuals, three were listed as being wild caught and the rest were of unknown origin. According to data acquired from LEMIS, the 76 live individuals imported into the USA between 2017–2018 for commercial purposes were captive bred and imported from Senegal, which is not a range state for this species. While it is possible that these individuals were truly captive bred, this seems unlikely given the lack of known large-scale breeding facilities for songbirds in the



**Figure 3**. Asking prices for Black-throated Laughingthrushes in Indonesia between 2008 and 2020, corrected for inflation and expressed in USD.

range states of this species (C. Shepherd, pers. obs.). It seems more likely that this represents a clerical error and that Senegal (SN) was listed as the exporting country rather than Singapore (SG). We were not able to verify this, but the possibility highlights the importance of keeping accurate data on imports/exports in order to be able to track trade of wild species. In the USA, Black-throated Laughingthrushes are not currently on the list of approved captivebred species and any personal pets that have received an approved import permit under the Wild Bird Conservation Act are not allowed to be sold once they are in the country (Wild Bird Conservation Act of 1992, 2019). The USA is one of the few countries that records all regulated imports and exports of species regardless of their CITES listing.

In the EU, the Black-throated Laughingthrush was widely considered the most kept laughingthrush in the 1990s, with thousands of birds imported annually (S. Bruslund, pers. obs.). Commercial import has been restricted by the EU bird import ban since 2005 (Cardador et al. 2019) and imports of Black-throated Laughingthrushes as 'personal pets' are only permitted as defined in Art 4 (10) of the Regulation (EU)  $\overline{2016/429}$  (Animal Health Law) if they come from approved establishments, which in this period have not included any range countries. However, these restrictions have not prevented presumably illegal imports of this or other laughing thrush species from similar range countries which are currently more desired by collectors, e.g. Hainan Laughingthrush Pterorhinus monachus appearing in 2009–2011 (at that time still considered a subspecies of the Black-throated Laughingthrush: Wu et al. 2012), Collared Laughingthrush Trochalopteron yersini from Vietnam appearing between 2015 and 2018 (Juergens et al. 2021) or Sumatran Laughingthrush Garrulax *bicolor* appearing in trade in the EU between 2014–2019 (Heinrich et al. 2021).

The dynamic variation in trade volumes within a few decades underscores the need to better understand and document this trade. Listing the species in one of the appendices of CITES would be one way to achieve this. While the Black-throated Laughingthrush may currently be found across a broad area in Asia, and is assessed as only Least Concern, significant commercial international trade is taking place, which may be a potential threat to the species.

CITES is currently the only mechanism in place regulating the international trade of wild plants and animals. Since it entered



**Figure 4**. Number of Black-throated Laughingthrushes observed in two markets in Indonesia, Pramuka in Jakarta (13 surveys, in red) and Sukahaji in Bandung (20 surveys, in blue), showing large variation between the number of birds that are offered for sale.

into force in 1975, CITES has been adopted by 183 member states, regulating the international trade in over 38,000 species. These species are listed in three appendices according to their apparent need of protection and regulation of international trade. Appendix I includes species threatened with extinction for which international trade is only permitted in exceptional circumstances. Appendix II includes species that may become threatened in the future if international trade is not regulated and requires export permits for international trade. Appendix III contains species that may be unilaterally listed by a party to CITES and require an export permit if the species is exported from such a country, and otherwise a certificate of origin.

There are obvious benefits to listing the Black-throated Laughingthrush in CITES—for one, international trade data will be recorded, which is crucial to understanding and monitoring trade dynamics and determining the sustainability of trade. Such documentation and scrutiny are often lacking for non-CITES species (Andersson *et al.* 2021, Janssen & Gomez 2021). In particular, listing the species in Appendix II would provide a mechanism through which range countries could, with the cooperation of all CITES parties, control, regulate and monitor the Black-throated Laughingthrush trade through a permit system, providing opportunities to reduce illegal trade. As such, we strongly recommend that range states propose the listing of the Blackthroated Laughingthrush in Appendix II of CITES or for responsible consumer countries or regions to initiate unilateral listings, such as, e.g., annexes B or C in the EU.

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#### Data availability

This study's full dataset is available online in the RADAR (Research and Digital Assets Repository) of Oxford Brookes University at https://radar.brookes.ac.uk/radar/items/01090f86-695b-434d-83a9-cd87fd7b80a4/1/.

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